Sales & Marketing-CM 219, Eastern court Corporate Office, New Delhi-1 Tel No 23326544, Fax 23326545 ddg\_sales@bsnl.co.in



No.27-11/2013-S&M-CM/5

Date: 31.07.2013

To

The Chief General Managers All Telecom Circles/Districts BSNL

Subject: Deferment of implementation of Trade Scheme for the FY-2013-14.

Ref: - This office no. 27-18/2011-S&M-CM/33 dated 11.04.2013

Kindly refer this office letter no. 27-18/2011-S&M-CM/25 dated 12.12.2012 vide which a Trade Scheme for channel partners was conveyed from this office and subsequently the same was deferred up-to 30.06.2013 due to technical reasons vide this office letter no. 27-18/2011-SM-CM/33 dated 11.04.2013.

In view of clarification sought by ITPC circle and clarification/suggestion received from few circles regarding technical feasibility for the implementation of Trade scheme in Sanchar-Soft, it has been decided by the competent authority that the existing trade scheme may be continued for another two months i.e. up-to 31.08.2013

(Upendra Bakolia) Addl. GM (S&M)-CM

Copy to: CGM, ITPC, Hyderabad